The Role of Innovation and Technology in Multidisciplinary Pain Medicine

38TH ANNUAL MEETING

MARCH 17-20 2022
The Westin Kierland Resort
Scottsdale, AZ

The must-attend multidisciplinary pain medicine meeting of the year!

CORPORATE SUPPORT & EXHIBITOR PROSPECTUS
CORPORATE SUPPORT OPPORTUNITIES

WHAT’S YOUR OBJECTIVE?

Increase Brand Awareness  |  Increase Booth Traffic  |  Build Relationships  |  Support the Specialty of Pain Medicine

We invite you to become a corporate supporter of the AAPM 38th Annual Meeting. Your participation as an exhibitor in the AAPM Resource Center will be a valuable contribution to the total learning experience of the meeting. There are many opportunities to increase your impact on attendees. Supporting an Academy event or activity offers a rewarding experience for attendees and increases your company’s presence. As a supporter, you will receive prominent recognition through onsite signage, in the AAPM mobile app, and on the Annual Meeting website.

CORPORATE SUPPORT TIER STRUCTURE FOR BENEFITS

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Exhibitor</th>
<th>Corporate</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>AAPMF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit display in the designated corporate member section</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Membership designation at venue</td>
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<td>AAPM Society website advertisement of corporate member activity</td>
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<td>Corporate member flyer in conference bags</td>
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<td>Website link at painmed.org</td>
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<td>Three Hands-on Workshops (1 at annual meeting, 1 at each of 2 trainee scholars programs)</td>
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<tr>
<td>Onsite poster advertisement of corporate member activity</td>
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<td>Access to the pre- and post-registration mailing list</td>
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<td>Hour-long Platinum member lunchtime showcase slot</td>
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<td>Hour-long Gold member morning showcase slot</td>
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<td>30-minute Silver member networking break demonstration slot</td>
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<td>Recognition of Bronze membership at non-exclusive function</td>
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<td>One (1) additional Bronze-level benefit</td>
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<tr>
<td>Exhibitor listing on the website and in the final program</td>
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<td>X</td>
<td>X</td>
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Non-Member  AAPM Corporate Membership Tiers  AAPMF

Foundation Scholars

$4,000  $7,500  $10,000  $20,000  $30,000  $40,000  $100,000

www.painmed.org
EXHIBIT FACTS

AAPM will hold its 38th Annual Meeting on March 17, 2022, at the Westin Kierland Resort in Scottsdale, AZ.

AAPM is a medical specialty society that advocates a comprehensive, multimodal, and interdisciplinary approach to the treatment of pain. AAPM members lead the medical community with their extensive knowledge and cutting-edge approach to diagnosing and treating pain.

Founded in 1983, the Academy has grown to include more than 2,000 members and is the only comprehensive pain organization with representation in the AMA House of Delegates. AAPM represents a variety of disciplines, including anesthesiology, neurology, physical medicine and rehabilitation, internal medicine, family practice, neurosurgery, and psychiatry.

Exhibit Hall Hours*

- **SETUP**
  - Thursday, March 17, 2022
    - Exhibitor Setup and Registration.................................................................12:00 noon–4:00 pm

- **SHOW HOURS**
  - Thursday, March 17, 2022
    - Opening Welcome Reception in Resource Center........................................5:00–6:30 pm

  - Friday, March 18, 2022
    - Exhibits Open.........................................................................................................9:00 am–6:15 pm
    - Networking Reception in Resource Center..........................................................6:15 pm–7:15 pm

  - Saturday, March 19, 2022
    - Exhibits Open.........................................................................................................8:00 am–3:00 pm

- **DISMANTLE**
  - Saturday, March 19, 2022
    - Exhibit Teardown.........................................................................................3:00–5:00 pm

*Preliminary schedule as of August 20, 2021, subject to change
INSTALLATION

All exhibits must be set up and aisles must be cleared by 4 pm on Thursday, March 17, 2022, without exception. All exhibits are six-foot tabletop displays to encourage attendee networking.

DISMANTLING

The official closing time of the exhibits is 3:00 pm on Saturday, March 19, 2022. All exhibit materials must be packed and ready for removal from the exhibit area no later than 5:00 pm on Saturday, March 19, 2022.

SPACE ASSIGNMENT, FEES, & SERVICES

Space will be assigned according to membership level, receipt of application, payment in full, amount of requested space, special needs, and compatibility of the exhibitors’ product.

HOTEL INFORMATION

AAPM has secured the discounted sleeping room rate of $335 a night for up to two people, plus taxes and fees. These rates end when the room block sells out, or February 15, 2022, whichever occurs first.

The only official hotel reservation source is via direct contact with the Westin Kierland Resort and securing a discounted hotel room rate at this link. We will never contact you to secure a sleeping room. Call the hotel at (800) 354-5892 or (480) 624-1000 and ask for the AAPM rate or use the link to book your stay.

CANCELLATION POLICY

In the event that Company notifies the Association in writing of Company’s intent to repudiate the exhibit/support contract after acceptance but prior to February 1, 2022, a full refund of monies received, minus a $250 administrative fee, will be made. A penalty of 50% of the cost of the total support contracted will be imposed for a written cancellation received between February 1, 2022 and February 15, 2022. No refunds will be made or cancellations accepted after February 15, 2022.
Exhibitor Opportunities
$4000 per tabletop display

Benefits for AAPM Resource Center exhibitors are as follows:

**One (1)** six-foot table and two (2) chairs. Your display must fit on the six-foot tabletop.

**Two (2)** complimentary representative badges. Additional badges may be purchased for $350 each.

**One (1)** pre- and post-registration mailing list.

**One (1)** online profile page on the AAPM Society exhibitor and supporter portal for the company and registered representatives. This portal serves as the meeting website and app that all attendees will use to attend and participate in the live annual meeting.

**One (1)** listing on the website and in the final program.

Register by December 31, 2021, and receive an extra registration badge for a total of three (3) badges—a $350 value.
Corporate Membership Tiers

Platinum – $40,000

2022 AAPM Conference Benefits for Platinum Corporate Members are as follows:

- Membership designation at meeting venue.
- One (1) six-foot tabletop exhibit display in the designated corporate member location.
- Four (4) representative badges.
- One (1) pre- and post-registration mailing list.
- Two (2) total profile pages on the AAPM Society exhibitor and supporter online portal for the company and registered representatives. This portal serves as the meeting website and app that all attendees will use to attend and participate in the live annual meeting.
- Corporate member product flyer in conference bags.
- One (1) Platinum Corporate Member Showcase (AAPM Society provides space for one hour; company provides food/beverage, audiovisual and speaker). Available times:
  - Lunch Thursday, March 17, 2022 (2 available)
  - Lunch Friday, March 18, 2022 (2 available)
  - Lunch Saturday, March 19, 2022 (2 available)
- Onsite poster advertising Corporate Member Showcase
- AAPM Society website advertisement of Corporate Member Showcase

2022 AAPM Society Benefits for Platinum Corporate Members are as follows:

- Two (2) representatives appointed to the Corporate Relations Council who will attend a dinner with the Board of Directors on Wednesday, March 16, 2022.
- Company website link at www.painmed.org
Corporate Membership Tiers

Gold – $30,000

2022 AAPM Conference Benefits for Gold Corporate Members are as follows:

- Membership designation at meeting venue.
- One (1) six-foot tabletop exhibit display in designated corporate member location
- Four (4) representative badges.
- One (1) pre- and post-registration mailing list.
- Two (2) total profile pages on the AAPM Society exhibitor and supporter online portal for the company and registered representatives. This portal serves as the meeting website and app that all attendees will use to attend and participate in the live annual meeting.
- Corporate member product flyer in conference bags.
- One (1) Gold Corporate Member Showcase (AAPM Society provides space for one hour; company provides food/beverage, audiovisual and speaker). Available times:
  - Breakfast Thursday, March 17, 2022 (exclusive)
  - Breakfast Friday, March 18, 2022 (exclusive)
  - Breakfast Saturday, March 19, 2022 (exclusive)
- Onsite poster advertising Corporate Member Showcase
- AAPM Society website advertisement of Corporate Member Showcase

2022 AAPM Society Benefits for Gold Corporate Members are as follows:

- Two (2) representatives appointed to the Corporate Relations Council who will attend a dinner with the Board of Directors on Wednesday, March 16, 2022.
- Website link at www.painmed.org
Corporate Membership Tiers

Silver – $20,000

2022 AAPM Conference Benefits for Silver Corporate Members are as follows:

- Membership designation at meeting venue.
- One (1) six-foot tabletop exhibit display in designated corporate member location
- Four (4) representative badges.
- One (1) pre- and post-registration mailing list.
- Two (2) total profile pages on the AAPM Society exhibitor and supporter online portal for the company and registered representatives. This portal serves as the meeting website and app that all attendees will use to attend and participate in the live annual meeting.
- Corporate member product flyer in conference bags.
- One (1) Silver Corporate Member Technology Demonstration during one of the 30-minute networking breaks on the Innovation Pavilion Stage in the center of the AAPM Resource Center. (One stage – one opportunity. Total available: 6)
- Onsite poster advertising Corporate Member Showcase
- AAPM Society website advertisement of Corporate Member Showcase

2022 AAPM Society Benefits for Silver Corporate Members are as follows:

- Two (2) representatives appointed to the Corporate Relations Council who will attend a dinner with the Board of Directors on Wednesday, March 16, 2022.
- Website link at www.painmed.org
Corporate Membership Tiers

Bronze – $10,000

2022 AAPM Conference Benefits for Bronze Corporate Members are as follows:

- Membership designation at meeting venue.
- One (1) six-foot tabletop exhibit display in designated corporate member location.
- Four (4) representative badges.
- One (1) pre- and post-registration mailing list.
- Two (2) total profile pages on the AAPM Society exhibitor and supporter online portal for the company and registered representatives. This portal serves as the meeting website and app that all attendees will use to attend and participate in the live annual meeting.
- Corporate member product flyer in conference bags.
- One (1) Bronze Corporate Member recognition at one of the following non-CME functions:
  - Opening Reception
  - Welcome Reception
  - President’s Reception
  - New Members Reception
  - Shared Interest Group Reception (4 available)
  - Recharge lounge
  - Networking break (one of 6)
- Onsite poster advertising corporate member designation and support at function.
- AAPM Society website advertisement of corporate member support at function.

2022 AAPM Society Benefits for Bronze Corporate Members are as follows:

- Two (2) representatives appointed to the Corporate Relations Council who will attend a dinner with the Board of Directors on Wednesday, March 16, 2022.
- Website link at www.painmed.org
Corporate Membership Tiers

Corporate – $7,500

2022 AAPM Conference Benefits for Corporate Members are as follows:

- Membership designation at meeting venue.
- One (1) six-foot tabletop exhibit display in designated corporate member location
- Four (4) representative badges.
- One (1) pre- and post-registration mailing list.
- Two (2) total profile pages on the AAPM Society exhibitor and supporter online portal for the company and registered representatives. This portal serves as the meeting website and app that all attendees will use to attend and participate in the live annual meeting.
- One (1) Bronze Corporate Member benefit chosen from the following (first-paid, first served):
  - Conference bags (company logo on one side; AAPM on other)
  - Conference lanyards (company logo)
  - Conference app support (company logo on splash screen)
  - Hotel room keys
- Corporate member product flyer in conference bags.
- Onsite poster advertising corporate member designation.

2022 AAPM Society Benefits for Corporate Members are as follows:

- One (1) representative appointed to the Corporate Relations Council who will attend a dinner with the Board of Directors on Wednesday, March 16, 2022.
- Website link at PainMed.org
## Additional Opportunities

### Company Suite (One Day) – $5,000

Company provides food/beverage and audiovisual needs for this space. This is an ancillary event space to use at your discretion.

Three available each day for Thursday, Friday and Saturday.

### Printed Program Guide Advertisement – Cost Varies

- **Full Page** — $1,000
- **Inside Front Cover** — $3,000
- **Back Cover** — $3,000

### Onsite Digital Advertisement – $500

Three-minute company product video. These will scroll on a large digital screen at registration throughout the conference.
Trainee Scholars Program

Support trainees as they supplement their fellowship training with attendance at a Trainee Scholars workshop in 2021 or 2022 and attendance at the AAPM 2022 Annual Meeting.

The details of the Trainee Scholars Program include:

- Fellows will be badged as “Company Trainee Scholar”
- Scholarships provided for up to 120 pain fellows to attend three (3) of the following meetings (budget provided upon request and includes fellows’ registration, travel to and participation, lodging, and meals):
  - Up to 30 attend a Fall 2021 fellows hands-on training workshop at Mayo Clinic Rochester
  - Up to 30 attend a Spring 2022 fellows hands-on training workshop at UC San Diego
  - Up to 60 attend AAPM Annual Meeting 2022
- Supporters will host the Trainee Scholar Reception at AAPM Annual Meeting (AAPM Society provides space, food, and beverage)

Secure Your Participation Today
[Click Here to Register]
1. APPLICATION AND ELIGIBILITY. Application for membership and/or tabletop exhibit display space at AAPM (hereinafter “the Association”) 2022 Annual Meeting must be made by Company online, contain the information as requested and have been executed by an individual who has authority to act on behalf of the applicant. This exhibition is designed for the display and demonstration of products and services relating to the practice and advancement of the art and science of pain medicine and the professional education of those individuals attending the Association’s 2022 Annual Meeting. The Association shall determine the eligibility of any company, product, or service. The Association may reject the application of any company whose display, advertising, or promotion of any type from their booths or in the exhibit area without consent of the Association. Helium balloons are not allowed in hotel. No part of the display, including normal charges through the official meeting contractor, displays, literature, advertising novelties, souvenirs, conduct of persons, etc. No exhibits will be permitted which interfere with the use of, or impede access to, other exhibits or impede free use of the aisle. Photography is restricted to the confinement of your exhibit space.

The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the general character of the exhibition as a whole. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. No exhibits will be permitted which interfere with the use of, or impede access to, other exhibits or impede free use of the aisle. Photography is restricted to the confinement of your exhibit space.

8. INSTALLATION AND DISMANTLING. INSTALLATION. All exhibits must be set up by 4 pm, March 17, 2022, without exception. Assembly of exhibit during regularly scheduled exhibit hours will not be permitted. At 4 pm, an inspection will be made, and exhibits that obviously are not being worked on and have no representative present will be closed. Exhibit aisles will be closed by 4 pm. DISMANTLING. The official closing time of the exhibits is 4:00 PM on Saturday, March 19, 2022. All exhibit material must be packed and ready for removal from the exhibit area no later than 6 pm on Saturday, March 19, 2022. No packing of equipment or literature or dismantling of the exhibits is permitted until closing time. Any company violating this regulation may be fined $500 and may be denied exhibit space at any future Association conferences.

9. ADDITIONAL EXHIBITOR SERVICES. All other services are available to exhibitors at normal charges through the official meeting contractor. All sales activities must be compliant with State and Federal Laws, FDA rules, OIG rulings, ACCME, PhRMA, ADVAMED and NEMA codes. Canvassing or distributing promotion, sales or marketing of nonexhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. All sales activities must be compliant with State and Federal Laws, FDA rules, OIG rulings, ACCME, PhRMA, ADVAMED and NEMA codes. Canvassing or distributing of advertising outside the exhibitor’s own booth will not be permitted. This is a medicine and thievery on the exhibit floor provided that sales transactions are conducted only within the exhibitor’s own booth. Exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales which occur on the exhibit floor. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without consent of the Association.

10. CONTRACTOR AND LABOR COORDINATION. The Hotel and Association shall determine the eligibility of any company, product, or service. The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the general character of the exhibition as a whole. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. No exhibits will be permitted which interfere with the use of, or impede access to, other exhibits or impede free use of the aisle. Photography is restricted to the confinement of your exhibit space.

11. HOSPITALITY AND ENTERTAINMENT. Hospitality suites or events at the hotel, and sponsored by the exhibitors must be secured through the Association and approved by the Association in writing. No entertainment may be scheduled to conflict with the Association’s ACCME accredited program hours, activity hours, or exhibit hours. The Association has blocked suites at the hotel that will be available on a first-come, first-served basis and for a fee. Companies/Entities that are not exhibiting or are not part of the Corporate Relations Council are not permitted to have hospitality functions.

12. EXHIBIT STAFF REGISTRATION. Prior to February 1, 2022, registration of two representatives per paid tabletop will be complimentary. There will be a $350 charge for the registration of each additional booth representative that exceeds the two-per-booth allotment. Each exhibitor who registered in advance will have a printed exhibitor badge at the exhibitor registration area at hotel. This badge will entitle registered exhibitors admission to the exhibit area only. Exhibitors must wear badges at all times—including during setup times, exhibit hours, and dismantle—in order to enter the exhibit area.
Corporate Sponsorship & Exhibitor Prospectus

EXHIBIT AND SUPPORTER CONTRACT: TERMS AND CONDITIONS

13. GENERAL CONFERENCE REGISTRATION. Any exhibitor who desires to attend the program sessions for licensure continuing education credits or for educational purposes must register through the Association meeting website. This registration allows company to badge another representative for exhibition hall access only and encourages medical licensed industry representatives to attend the educational sessions.

14. SPECIAL VISUAL AND SOUND EFFECTS. Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of the Association does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.

15. UNACCEPTABLE EXHIBITS. The exhibitor agrees not to use any displays that the Association determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are illegal, or are not in good taste, are liable to detract from or subject the Association to criticism or legal liability, are inconsistent with the stated purposes of the Association and the interest and welfare of its members, are inimical to the property rights of the Association, or violate the booth regulations or any other provision of this contract. In the event the Association determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, the Association may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor’s expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Association.

16. INSURING EXHIBITS. Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is suggested by the Association that the exhibitor contact the exhibitor’s insurance broker and obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor’s existing policy covering same.

Neither the exhibit facility (Hotel), nor the Association, nor the agents of the Hotel or Association will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor’s custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the Association or Hotel.

17. MUSIC LICENSING. The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors including, but not limited to, any music performance agreement between the Association and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and present the Association with a copy of such license or grant no less than 30 days prior to the start of the show.

18. FDA REGULATIONS. Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved devices and the promotion of approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited.

19. LIABILITY FOR DAMAGES OR LOSS OF PROPERTY. Guard service may be provided by the Association on a 24-hour basis from move-in through move-out and is not guaranteed. Notwithstanding any guard service that the Association may provide for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify, and hold harmless the Association, the exhibit facility, and the hotel, and its agents from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto, or exits therefrom, including that caused by or resulting from the negligence of the Association. The exhibit facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

20. SHIPPING AND CUSTOMS INSTRUCTIONS. Information on shipping and customs methods and rates will be sent to each exhibitor by the Association approximately 30 days prior to the start of the meeting. The exhibitor may ship, at his own risk and expense, all articles to be exhibited. Hotel will provide storage for incoming freight, delivery to the booth, and removal, storage, and return of empty crates, and removal and shipment of outbound freight. Charges on shipments must be prepaid. The address on all crated shipments shall include the exhibitor’s name and booth number(s).

The exhibitor expressly agrees that all exhibit material remaining in the exhibit hall after the contracted move-out time has terminated or any damaged exhibits left behind may be removed and disposed of at the expense of the exhibitor and without liability to the Association or the Hotel.

21. FAILURE TO OCCUPY SPACE. Any space not occupied at the hotel by 4 pm, Thursday, March 17, 2022 shall be forfeited by the exhibitor, and space may be resold, reassigned, or used by the Association without refund, unless a request for delayed occupancy has received prior approval by the Association in writing.

22. FIRE REGULATIONS. No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials must be flameproof.

23. ADVERTISING MATERIAL. Advertising materials and giveaways are subject to PHRMA, ADVAMED, and NEMA rules governing support of healthcare professionals. Except as otherwise provided, the Association will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the exhibit booths.

24. EXHIBIT SPACE FLOOR PLAN. Approximately 30 days prior to the meeting start date, table plans will be assigned and the floor plan will be distributed. Every effort will be made to maintain the general configuration of the floor plan for this meeting. However, the Association reserves the right to modify the plan, if necessary, as determined solely by the Association. The Association reserves the right to change booth assignments at the Association’s discretion.

25. MISCELLANEOUS. The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Association. These terms and conditions may be amended at any time by the Association upon written notification to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Association from time to time. This contract shall be interpreted under the laws of the United States and of the state of Illinois.

Questions? Email exhibits@painmed.org

Online Registration Link: https://aapm.member365.org/public/event/details/cbe36ce6651db2770aae0a5d04903b5cf5a17843/1

HOTEL: The only official hotel reservation source is via direct contact with the Westin Kierland resort and securing a discounted hotel room rate at this link: COMING SOON.
We will never contact you to secure a sleeping room. Do not delay! Book Today!

EXHIBIT HALL HOURS:
SETUP - Thursday, March 17, 2022 12:00 noon - 4:00 pm
SHOW HOURS: Thursday, March 17 5:00-6:30 pm Opening Welcome Reception in Resource Center Friday, March 18 9:00 am - 7:15 pm (Posters and Networking Reception in Resource Center)
Saturday, March 19 8:00 am - 3:00 pm
DISMANTLE Saturday, March 19 3:00-5:00 pm

Cancellation Policy: in the event that Company notifies the Association in writing of Company’s intent to repudiate the exhibit/support contract after acceptance but prior to February 1, 2022, a full refund of monies received, minus a $250 administrative fee, will be made. A penalty of 50% of the cost of the total support contracted will be imposed for a written cancellation received between February 1, 2022 and February 15, 2022. No refunds will be made or cancellations accepted after February 15, 2022.